

Arrange Your Summer Trip Now To California



CALIFORNIA HOTELS & SUMMER RESORTS



ALL ABOARD FOR THE FOLLOWING HOTELS, SUMMER RESORTS, ETC. YOU CAN WEAR KNICK-A-BOU CLOTHES OR A DRESS SUIT, FISH, HUNT, SAIL OR CAMP, PLAY TENNIS, GOLF, BOWL, DANCE OR LOSE YOURSELF AMONG SHADY NOOKS AND QUIET RETREATS. ILLUSTRATED LITERATURE, MAPS AND INFORMATION ON THE FOLLOWING ADVERTISED RESORTS AND HOTELS WILL BE FURNISHED PROMPTLY AT HERALD OFFICE.

6100 FT. HIGH MT. LOWE

Spend Your Outing In the Mountains at Cool

YE ALPINE TAVERN

JUST A MILE ABOVE THE SEA. REASONABLE SUMMER RATES. BEAUTIFUL MOUNTAIN TRAILS DELIGHTS ALL WHO GO.

OR

A trip to LONG BEACH for a day, week, month or season will also delight the vacation seeker.

OTHER GOOD BEACHES

On the Pacific Electric railroad.

INFORMATION, ILLUSTRATED BOOKLETS, Maps, Etc.

D. A. MUNGER, C. P. A. Pacific Electric Ry., Los Angeles, Calif.

Hotel Virginia
Long Beach, Cal.

Weather delightful and cool. Surf bathing perfect. Private dressing rooms, attendants, shower baths, life guards and boats. FAMOUS HOTEL VIRGINIA COUNTRY CLUB, golf, tennis, fishing, boating, riding, autoing, driving. EVERY DAY A HAPPY ONE-YOUR OUTING SPENT AT HOTEL VIRGINIA.

"BOOKLET & RATES"

"CARL STANLEY, Manager."

LONG BEACH SANITARIUM

Finest and best equipped institution west of Seattle Creek. Located by the Sea, where it is NEVER HOT, NEVER COLD, but always JUST RIGHT all the year around. Very reasonable rates. Descriptive booklet FREE.

W. RAY SIMPSON, Manager, LONG BEACH, CAL.

MANY NEW ATTRACTIONS

LONG BEACH

Is THE ONE BEACH there is something doing every minute. IS NOTED FOR ITS IDEAL COOL SUMMER WEATHER, AS WELL AS ITS IDEAL AND DELIGHTFUL WARM WINTER WEATHER. THERE ARE THOUSANDS OF AMUSEMENTS, Good Theaters, Fine BATH HOUSE, PLEASURE PIER, FINEST FISHING, BOATING, SWIMMING, BATHING WHICH IS ALWAYS PERFECT. AUDITORIUM, COUNTRY CLUB, GOLF, AUTOING, DRIVING, FINE COTTAGES, GOOD HOTEL, ACCOMMODATIONS, THE FAMOUS HOTEL VIRGINIA, HAND CONCERTS, and everything that makes your outing an enjoyable one.

ONE DAY, WEEK, MONTH, SEASON or 12 months of the year will BE SPENT FULL OF PLEASURE AT LONG BEACH.

Further particulars, maps, booklets, etc., address W. L. CAMP, Sec'y, LONG BEACH CHAMBER OF COMMERCE, LONG BEACH, CAL.

Hear Famous Porter's Catalina Island Band at

SANTA CATALINA ISLAND

WEATHER IS DELIGHTFUL. ENJOY THE GREAT DEEP SEA FISHING, THE MOUNTAIN COACHING, THE GOAT HUNTING, THE MOONLIGHT LAUNCH RIDES. Play tennis, golf, or the sport you are in quest of. CATALINA has every sport that is the delight of the whole family.

THE RATHING IS GREAT.

NIGHTS ARE PLEASANT AT THE CANYAS CITY OR THE ISLAND VILLA.

Hotel accommodations good, rates reasonable.

BANNING CO., 104 Pacific Electric Bldg., Los Angeles, Calif.

HOTEL ROSSLYN

EUROPEAN, 75c to \$2.50
AMERICAN, \$1.75 to \$3.00

NATICK HOUSE

EUROPEAN, 50c to \$2.00
AMERICAN, \$1.50 to \$2.50

LOS ANGELES, CALIFORNIA

EL REPOSO SANITARIUM

BACH AND HEALTH RESORT.

SIERRA MADRE, CALIF.

A moderate priced sanatorium for the scientific treatment of diseases of throat and lungs. Physicians and Graduate Nurses in constant attendance. Tent Houses, Mission Bungalows, Art and Crafts Shop, Club House.

HOTEL TRENTON

We will be pleased to have you make your headquarters at this centrally located and reasonably priced hotel while you are in Los Angeles.

HOTEL TRENTON, 421 South Olive Street, Rates 75c per day and up.

HOTEL ALVARADO

"American Plan"

Corner Sixth and Alvarado Sts., Los Angeles, Cal.

Five Minutes from Business Center. In aristocratic residence district, overlooking West Lake Park. Special accommodations and rates to people in El Paso and vicinity.

WM. B. CORWIN, Owner and Manager.

The Monte Vista

556 W. Washington St., Los Angeles. A first-class home for people who board only two blocks from beach cars.

SPACIOUS VERANDAS, BEAUTIFUL GROUNDS.

A select neighborhood.

THE HERALD CAN BE SENT TO YOU DURING VACATION

By mail. It is not necessary for you to be without the news of the world, of El Paso, of the Southwest, no matter where you go. Simply notify The Herald by mail, giving present address and length of time desired sent to new address. On returning please notify office, in order that service by carrier may be promptly resumed.

LOST—RHEUMATISM AND STOMACH TROUBLES.

FOUND—HEALTH AND HAPPINESS AT MURRIETA HOT SPRINGS.

Murrieta, Cal. America's finest sulphur mud baths and swimming pool. Booklet and information bureau or by writing.

FRITZ GUENTHER, Prop.

HOLLENBECK HOTEL

A. C. BILKE, LOS ANGELES, CAL. JNO. S. MITCHELL, SOUTHWESTERN HEADQUARTERS.

RATES.

1 person \$1.00 to \$1.50 a day. With private bath: 1 person \$1.50 to \$3. 2 persons \$1.50 to \$2.00 per day. 2 persons \$2.50 to \$3.00.

HOTEL VAN NUYS
LOS ANGELES

FOURTH AT MAIN ST.

Close to all theatres and in heart of business district. But a few minutes of all railway stations. The cars to all suburban places of amusement, the mountains and beaches pass the door. BEAUTIFULLY furnished and modern in every respect. THE VAN NUYS CAFE IS FAMOUS THE WORLD OVER and is UNEXCELLED in CALIFORNIA. GET THAT BOOKLET OF INTERESTING VIEWS AND SUMMER RATES by writing E. L. POTTER CO. C. H. KNAPP, MANAGER, Van Nuys, Los Angeles, Cal.

RADIUM SULPHUR SPRINGS, Colegrove, Los Angeles

TAKE BATHS AND LIQUID SUNSHINE.

IT SPARKLES AND FOAMS LIKE CHAMPAGNE. Drink the most radioactive curative mineral water. It purifies blood, keeps you young, rejuvenates your whole body. HOT BATHS cure Rheumatism, Constipation, Colds, Asthma, Poor Circulation, Paralysis, Diabetes, Stomach, Liver, Kidneys, Bladder, Blood, Bright's, Nervous and Female Troubles. Makes skin velvety, hair silken. Physicians in charge. Send for booklet. Water delivered. Take Melrose Ave. cars direct to springs.

HOTEL ALHAMBRA, European

316 NORTH BROADWAY, LOS ANGELES.

Absolutely fireproof. Building and furnishings new. Within easy access of all places of business and entertainment. Pleasing in its interior appointments. Special rates.

J. R. HANKLA, MANAGER.

CUT RATE HARDWARE

HENRY MOHR

300 S. El Paso St.

Guns, Ammunition, Wagon Covers, Builders' Hardware, Tools, all kinds. Saddles, Harness and Cutlery. Tents and Paint, Etc.

In the heart of LOS ANGELES

HOTEL LANKERSHIM

SPECIAL SUMMER RATES

(EUROPEAN PLAN)

ONE OF THE NEWEST AND FINEST HOTELS IN CALIFORNIA

BROADWAY AT SEVENTH STREET

COOPER & DAVIS, Lessees

1000 Arch. 1000 Arch. All Terms.

THE HINMAN

Los Angeles, Cal.

(Under Entirely New Management.)

AN IDEAL SUMMER HOME. Beautifully furnished. Heart of city (close to shopping and theater districts). WRITE TODAY FOR SUMMER RATES and interesting folder.

THE HINMAN, Seventh and Figueroa Sts., Los Angeles, Cal. JAMES A. CORRIE, Mgr.

THE ANGELUS
LOS ANGELES

EUROPEAN PLAN

SUMMER RATES

HEART OF CITY

Southwestern Headquarters.

HOTEL ANTILERS

421-23 W. Fourth St., Los Angeles.

Strictly first-class. Public and private baths. Hot and cold water in all rooms. Single and en suite. \$4 per week and up. Central location.

E. F. CURTIS, Prop.

McCullough's

SANITARY Confectionery

Shady side Oregon St., opp. postoffice. SEE OUR NOVEL WINDOW DISPLAY

DRINK MILK--DRINK PLENTY OF IT--DRINK EL PASO PURE--MILK

There is more food value in one quart of El Paso Pure Milk than there is in one pound of the choicest porterhouse steak. El Paso Pure Milk is pure milk. It comes from inspected, contented cows, and is treated by the most scientific methods. Delivered to you in sterilized airtight bottles.

El Paso Dairy Co.

Phones: Bell 340; Auto. 1155. Office 513 N. Oregon.

TRY DR. CHEE'S VEGETABLE COMPOUND.

MEDICINES for hereditary debility, or weakness of men, women and children. Chronic Blood Poison. Eruptions all Skin Diseases. Rheumatism. Catarrh, Heart Disease. Long Trouble. Liver Complaint and Constipation.

Female Internal trouble, inflammation or acute pains. INSTANTLY CURED. OF.

100 N. Campbell. Bell Phone 2910.

EMBOSSED LETTER HEADS

Per M, \$6

ELLIS PRINTING COMPANY

Ellis Building, Electric Power Embossers.



THE LAND WHERE THE COOL BREEZES BLOW.

TAKE A REST FROM THIS HIGH DRY CLIMATE. IT WILL DO YOU A WORLD OF GOOD.

Sunset Route Offers the Following Round Trip Rates FOR THE SUMMER

During Months of June, July, August, September; Limit Oct. 31
Los Angeles \$45 :: San Francisco \$50

SPECIAL LOW RATES--Los Angeles, \$30.00; San Francisco, \$40.00

== SELLING ==

July 2d to 8th inclusive.
July 25th to 28th inclusive.

August 30th to September 7th inclusive.

September 24th to 30th inclusive.

Limit 3 months, but not later than Oct. 31st.

City Ticket Office, St. Regis Hotel



EL PASO MAY GET IRRIGATION MEN

President M. L. Swinehart, of Texas, Wants National Convention Here!

El Paso again may entertain the National Irrigation congress. The chamber of commerce has received a letter from M. L. Swinehart, of Pecos, Tex., who is president of the Texas Irrigation congress asking if El Paso would consider entertaining the 1911 National Irrigation congress.

The president of the state irrigation congress stated in his letter that the delegates to the national congress at Pueblo from Texas would make a strong effort to have the 1911 congress come to this state and that El Paso was being considered as one of the cities where the congress would be held, should Texas succeed in securing the 1911 session. The letter was read before the board of directors Tuesday afternoon and secretary Kinne was instructed to answer the letter by stating that El Paso would consider favorably such a proposition.

GOVERNMENT'S WORK IN EDUCATIONAL LINES

United States Commissioner of Education Talks of the Relation of Child Labor to Education.

Boston, Mass., July 6.—A brief outline of the course that will be pursued by the United States bureau of education in its efforts to promote education during the coming year, and a tribute to the achievements of the late Dr. William Terrey Harris, formerly in charge of that work, were the principal features of an address by Dr. Elmer E. Brown, the present commissioner of education, before the National Education association in this city yesterday.

"In Alaska the school physician and the school nurse are now going up and down, helping the people in their sickness and teaching them how to live clean and wholesome lives," he said. "The girls are learning to cook and to sew and to make good homes. The boys are learning to earn an honest livelihood under their new conditions by new industrial pursuits, by the raising of reindeer, by improved fishing, gardening and the use of common tools. They are learning something of the white man's wisdom and the white man's better aims in life, which shall help them in their new relations with the white men as their neighbor and fellow laborer."

Child Labor and Schools.

Speaking of the functions of his bureau, Dr. Brown continued:

"The improvement of school attendance must go hand in hand with the abatement of child labor and numerous other undertakings for the general welfare of childhood. It is the business of a central office to call repeated attention to these relationships, and to help those who are at work in neighboring fields to work together for their common ends."

"We need to press home such information as will lead to the improvement of school buildings. In a country which is spending \$72,000,000 a year for the construction, equipment and repair of its buildings for school purposes, such information as would lead to the saving of only one percent on this expenditure would cause an aggregate annual saving of \$720,000 and the saving

Improving Health.

"In a thousand ways the improvement of health through education is now under way. An agency which, through the gentle force of clear information can bring these ways into union and prevent the waste of misdirected efforts will prove itself a national benefit."

"Industrial education, in its three main forms of trade schools, schools of housekeeping and schools for rural life, is every day raising more questions than any one yet can answer. It is the business of such an office as the bureau of education to overlook this whole field and keep incessant inquiries under way, with a view to finding the best an-

swers to the most urgent of those questions. We may make the constant endeavor to persuade discordant forces into unity of aim, and that effectiveness which comes from unity."

DEMENTED YOUTH IS HELD AT SOLOMONVILLE

Solomonville, Ariz., July 6.—A young man by the name of John Howard, from over the Gila river, was brought here to undergo an examination as to his sanity. He plays the violin and has been alone in the mountains herding goats.

Mr. and Mrs. Ph. Friedenthal and sons, Louis and Bernard, are at the Indian hot springs.

Mrs. J. H. Lacy and son, John H. Jr., went to Miami to visit with Dr. Lacy.

El Paso Pasteur Institute

For Preventive Treatment OF HYDROPHOBIA.

325 SAN ANTONIO STREET, Phone 2240—R. 1. Res. 3457

SUNSET ROUTE

Summer Excursion Rates

VIA

SUNSET ROUTE

CHICAGO AND RETURN	\$55.65
CINCINNATI AND RETURN	64.05
TOLEDO AND RETURN	66.65
PHILADELPHIA AND RETURN	81.35
ST. LOUIS AND RETURN	49.65
KANSAS CITY AND RETURN	40.65
NEW YORK AND RETURN	85.95

Unlimited Stopovers Allowed at All Points Enroute. On sale June 1st to Sept. 30. Limit Oct. 31st.

CITY TICKET OFFICE—ST. REGIS HOTEL

W. C. McCORMICK, General Agent

J. E. MONROE, City Ticket Agent